

PROPOSALS WORKSHOP

**AD COMMITTEE
RCMPI
2023**

PURPOSE

- **Provide an opportunity for new and seasoned directors to:**
 - Understand the AD Show Recommendation process
 - Assemble a more robust Show Proposal
 - Be more successful in the Interview process
- **Provide networking opportunities with interested parties, the AD Committee and the RCMPI Board**
- **Set expectations and kick off 2024/2025 Call For Proposals**

NEW THIS YEAR

- **More materials**
 - Budget
 - Opportunities
 - Clarification on selection criteria
- **Three shows**
 - Fall 2024 (River Run Main Stage, late November 2024)
 - Spring 2025 (River Run Studio Theatre, late April 2025)
 - Youth 2024 (Guelph Little Theatre, late February 2024)

THREE STEPS

- **Pre-Proposal Preparation**
- **Proposal Content**
- **Interview**

PRE-PROPOSAL

KNOW OUR COMPANY

- www.rcmpi.ca
- **Familiarize yourself with our company**
 - What shows we've done
 - Our season (Spring Show, Fall Show, Youth Production)
 - Cast sizes (20-30 for Spring, 50-80 for Fall, 30-40 for Youth)
- **Familiarize yourself with our membership**
 - Networking opportunities
 - Potential team members

PRE-PROPOSAL VERIFY YOUR SHOW

- **There are very few reasons we will not accept your proposal**
 - Rights not available
 - Show being performed nearby/recently
 - Incompatible cast size
 - Inappropriate for our target audiences
- **Provide your show ideas to the AD Chair prior to putting the effort into your proposal**
 - AD will confirm your show proposal

PROPOSAL CONTENT

VISION

- **Your vision for the show is the most important part**
- **It is your artistic definition for your show, including**
 - How it will look
 - How it will sound
 - Feelings you are looking to impart
 - Techniques (stage usage, blackouts, effects, etc...)
- **The more you can impart your vision, the better**
 - Let us see what you see

PROPOSAL CONTENT

YOUR TEAM

- **A significant weight is given to proposals that make the AD Committee confident in the potential success of the show**
- **A cohesive team dynamic is critical to show success**
- **Having a full team is not mandatory, but creates confidence**
- **Use the three months of the Call For Proposals to assemble a team**
 - See www.rcmpi.ca for past production teams
 - Take time to meet and gel your team
 - Ask AD Committee for guidance

PROPOSAL CONTENT ADDED VALUE

There are factors that are also taken into consideration in evaluating proposals, that go beyond the financial success of the show.

- **Does your proposal add value to RCMPI as a company?**
 - New people
 - People in new roles
 - New approaches
 - Opportunities for member growth
 - Opportunities to experiment
 - New styles
- **If there is something you think you cannot do...ask!**

PROPOSAL CONTENT

YOUR APPROACH

- **Have you given thought to:**
 - Set Design
 - Costumes
 - Orchestration
 - Lighting/Sound Effects
 - Iconic Elements (Rain in Singing in the Rain)

PROPOSAL CONTENT FORMAT

- **No more than two proposals per show**
 - Focus on content
- **Tell us about your vision for the show, not about the show itself**
- **Review interview questions (provided in advance) and ensure all questions are covered**
- **Be thorough but concise**
 - Opportunity to expand upon concepts in interview

INTERVIEW

PRE-INTERVIEW

- **AD will accept your proposal, and set an interview time**
- **Meet with your team, get on the same page**
- **Prepare materials**
 - Presentation
 - Drawings
 - Maquette
 - Anything that helps convey your vision

INTERVIEW

INTERVIEW FORMAT

- **AD Committee Members will form a panel**
 - Panel will be comprised of AD members who are not named in a proposal for the given show
- **Invite your team**
 - Not mandatory, but helps answer questions
 - Shows cohesiveness
- **Panel will ask questions from previously provided question list**
 - Go into more detail
 - Sell your idea

INTERVIEW EVALUATION

- **AD Committee considers the following criteria in determining which shows they will propose to the Board**
 - Show Appeal
 - Confidence in Proposal
 - Vision
 - Team
 - Approach
 - Opportunity for company growth
 - New people, new roles
 - New ideas

CALL FOR PROPOSALS - YOUTH

- **The Call for Proposals for the 2024 Youth Show will open June 1, 2023**
 - Get show selections confirmed before writing proposals
 - No more than two proposals per show
 - Focus on vision and approach, rather than show details
- **Call will close August 1, 2023**
- **Proposals will be reviewed and a show selected in August 2023**

CALL FOR PROPOSALS – FALL/SPRING

- **The Call for Proposals for the 2024/2025 season will open July 1, 2023**
- **Proposals for Fall 2024 and Spring 2025**
 - Get show selections confirmed before writing proposals
 - No more than two proposals per show
 - Focus on vision and approach, rather than show details
- **Call will close September 29, 2023**
- **Interviews Early October**

QUESTIONS?